



QUICK BITES

Company: Taylannas, Inc.
Founded: 2012
Location: Miami, FL
Industry: Technology
Sub-Industry: Health
www.speechmed.com

MANAGEMENT TEAM

Susan Perry
Chief Executive Officer
Padmanabh Girgaonkar
Chief Technical Officer
Olivia Gomez
Chief Operating Officer
Jessica Shin
Chief Growth Officer

ADVISORS

David Scher, MD
Arthur Jey, MD
Bob Trevelyan
Thomas W. Nash

HIGHLIGHTS

- Paid clinical pilots
- Anchor customers
- Enterprise platform
- Mobile app (Android)

USE OF FUNDS

- iOS development
- Marketing
- Partner acquisition
- Clinical trials

CONTACT

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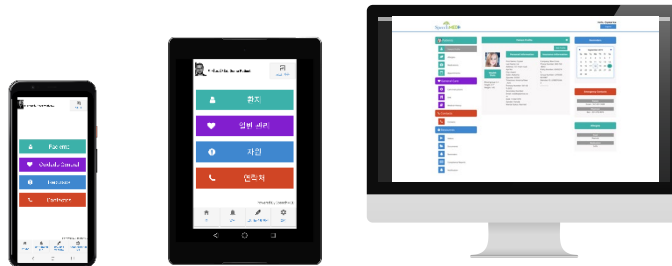
ONE LINE PITCH: SpeechMED™ is a simple to use platform and mobile app that empowers patients and their caregivers to understand and take control of their care plan, resulting in improved health literacy, higher rates of medication adherence, reduced chance of medical mishap, and reduced costs to payers.

SpeechMED™ IS THE ONLY VOICE AND LANGUAGE PLATFORM BUILT FOR HEALTHCARE IN THE WORLD:

Taylannas, Inc. has pioneered accessible voice and language engagement platforms for healthcare and hospitality. We developed the first digital multilingual menu and our flagship product is SpeechMED™, a digital, multi-language and voice-delivered patient communication service. Our Mission of Inclusion is to make healthcare information understandable to everyone and empower patients and their caregivers to understand and better manage their conditions. This helps to drive the adherence and treatment outcomes that payers and governments seek and pay for while equipping health care providers and staff with a tool to provide more personalized services to patients and to increase patient safety.

THE PROBLEM: How can patients follow instructions they do not understand? Americans' inability to understand health information is a \$600 billion burden that leads to preventable hospitalizations, greater use of emergency care, medical mishaps, and reduced overall health status. Also, every touchpoint in our healthcare system expects patients to read and read proficiently in English, but 1 in 5 Americans go home where English is not the primary language. As the healthcare industry moves toward digital solutions, communication with an aging and diverse patient population is central to clinical success and patient care.

OUR SOLUTION: SpeechMED™ is the only platform and app that makes health information understandable for patients through the continuum of care. Our superpowers are through voice and language, medication compliance, care instructions in easily digestible formats, and medical document storage. By consolidating health information on one platform, patients and caregivers are connected through remote monitoring with information accessible anywhere, any time, and in any language.



THE BUSINESS MODEL: We offer B2C and B2B SaaS solutions to work with patients, caregivers, care providers, hospitals, and insurance companies. **SpeechMED Solo** is downloadable on Android for \$5.99/mo. **SpeechMED Enterprise** comes with an administrative portal for managing multiple patients. We will launch a new program for providers to use SpeechMED as a Remote Patient/Therapeutic Monitoring tool.

THE MARKET:



Elderly
Home Health
\$300 Billion by 2022
CAGR of 7.4%



Chronic Disease Patients
\$10.3 Billion
CAGR of 17.5%



Caregivers
\$93 Billion
CAGR of 9%



Immigrants
14.4% of the US population, more than 1M+ arrive annually

COMPETITORS:

- **Digital Health Therapeutics** - Pear Therapeutics, Talkspace, Lark, Lumeon, Thirty Madison, Kala Health, Maven, and WellDoc, Click and Sword. None of these companies have voice and language applications. We look at them as potential partners.
- **Medication Apps** - Medsafe, Tabtime, MedMinder, Pillpack, E-Pill, and eMocha Health. Only address consumer medication adherence. None of these companies have voice and language applications. We look at them as potential partners.
- Patient Engagement Applications provide community-based care management services for patients but lack *language, audio, and caregiver* features.